



Carbon Neutral Product Certification for Raleigh Paper products

Overview

Raleigh Paper has started examining and reducing its impact on the climate by engaging the Carbon Reduction Institute (CRI) to quantify the lifecycle impact of four lines of paper products and offset their impact to make them *carbon neutral*.

CRI investigated the following four lines of paper products from Raleigh Paper: *Look!*, *Novatech*, *Nordset*, *UPM Copy*. For each, CRI considered the cradle-to-gate lifecycle greenhouse gas emissions impact from manufacturing and transport stages and found their impact to be slightly less than one tonne of CO₂e per tonne of paper.

About the Carbon Reduction Institute

The Carbon Reduction Institute (CRI) is a vertically integrated carbon solutions provider. Our mission is to help businesses benefit by acting against climate change.

The Carbon Reduction Institute administers the NoCO₂ Certification program, which provides a carbon neutral certification for companies and their products. Hundreds of businesses from a large range of sectors of the Australian economy are participants in this program with carbon neutral certifications for their business or products. Find out more about CRI's NoCO₂ Certification program at www.noco2.com.au.

CRI's audits follow the World Business Council for Sustainable Development's Greenhouse Gas Protocol Corporate Accounting and Reporting Standard and are prepared in accordance with ISO 14064.1-2006. We provide a comprehensive portfolio of consultancy and advisory services including carbon auditing, life cycle analysis, carbon claims verification, and further consultancy on abatement projects, compliance and opportunities in emission trading schemes.

The Low Carbon Economy

The Low Carbon Economy is a corporate network of carbon neutral and low carbon certified businesses. Consumers can use the network to source carbon neutral products or make use of environmentally friendly services; and businesses can find service providers that have taken action against climate change. Raleigh Paper's four carbon neutral paper lines join the many other carbon neutral products and services available including printing businesses, wineries, dentists, IT services and accountants. Find out more about CRI's Low Carbon Economy at www.lowco2.com.au.

The Australian National Carbon Offset Standard requires that organisations accounting for their carbon footprint must include paper products used in the course of their business as a scope 3 emissions source. Whilst this Standard is not very comprehensive and disregards the supply chain, which is a major source of emissions for any business, any business looking to comply with this minimum Standard will be accounting for emissions from its paper consumption. Therefore businesses choosing to purchase carbon neutral paper, such as Raleigh Paper's *Look!*, *Novatech*, *Nordset*, *UPM Copy* brands, will benefit by firstly not having to calculate the emissions from this paper use and also from a reduced carbon footprint when calculated under the guidelines of the National Carbon Offset Standard.



ACT NOW AGAINST CLIMATE CHANGE !

Carbon Reduction Institute Pty Ltd

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